

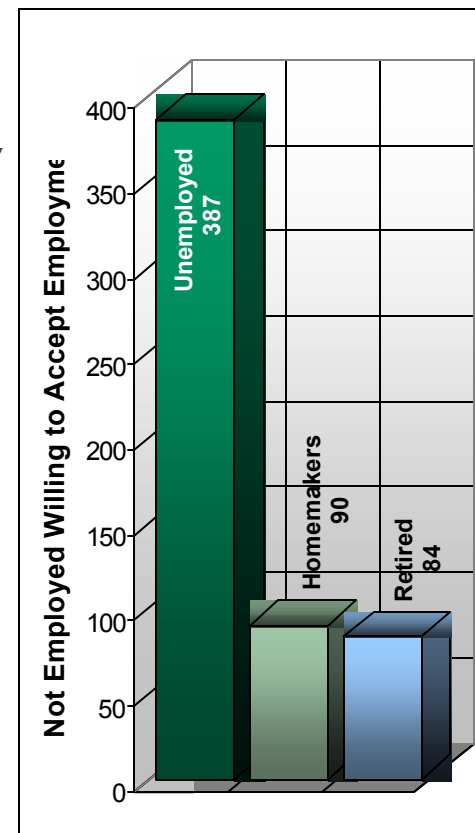
# NOT CURRENTLY EMPLOYED FACTS

## Unemployed, Homemakers, and Retirees

- Those Willing to Enter/Re-enter Employment

### Unemployed:

- ? 57.8% (estimated 387) unemployed are *willing to accept* employment;
- ? Average age is 39 years, with the majority being female (73.1%);
- ? 53.8% became unemployed within the last year primarily due to health/disability issues, to continue/further education, and employer layoff/closing;
- ? Previous work experience in professional/technical, clerical, production/construction/maintenance, and sales occupations;
- ? 53.8% and 69.2% would be interested in seasonal and temporary employment opportunities;
- ? Looking for employment opportunities within the professional/technical, clerical/administrative support, service and managerial occupations;
- ? 50.0% feel they need additional training to make a smooth transition back into the workforce;
- ? Those desiring additional training, 76.9% will seek this training within the next year;
- ? Have a median desired wage of \$8.00/hr;
- ? 53.8% have some post high school education, 26.9% working toward/completed undergraduate/graduate degree;
- ? 34.5% expressed interest in a variety of work schedules (combinations of 2<sup>nd</sup>, 3<sup>rd</sup>, or split shifts);
- ? Willing to commute an average of 33 miles one way for the right opportunity;
- ? Primary method for seeking employment opportunities is through local newspapers. Others include: Iowa Workforce Development Centers, the Internet, networking through friends, family and co-workers, and regional newspapers.



### Homemakers & Retirees:

- ? 35.5% (90) homemakers and 23.3% (estimated 84) retirees are willing to accept employment;
- ? Average age for homemakers is 40 years, average age of retirees is 61 years;
- ? The majority of homemakers and retirees are interested in returning to work on a part-time, seasonal or temporary basis;
- ? Median desired wage for homemakers is \$7.00/hr. and \$8.00/hr. for retirees;
- ? The benefit that would influence the majority of homemakers and retirees to accept a position are health/medical insurance benefits;
- ? Average commute one way for employment opportunities for homemakers and retirees is 19 miles one way;
- ? The primary sources used by homemakers and retirees when seeking employment consists of the following local newspapers: The Clarinda Herald Journal and The Shenandoah Valley News Today.

### For Customized Industry Information Contact:

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This information is compiled by the Workforce Research Bureau of Iowa Workforce Development (IWD), 1000 E. Grand Avenue, Des Moines, Iowa 50319-0209, (515) 281-4896.

[www.iowaworkforce.org](http://www.iowaworkforce.org)

# Clarinda



# 2004

## Laborshed Analysis Executive Summary

Sponsored in partnership:



# CURRENTLY EMPLOYED FACTS

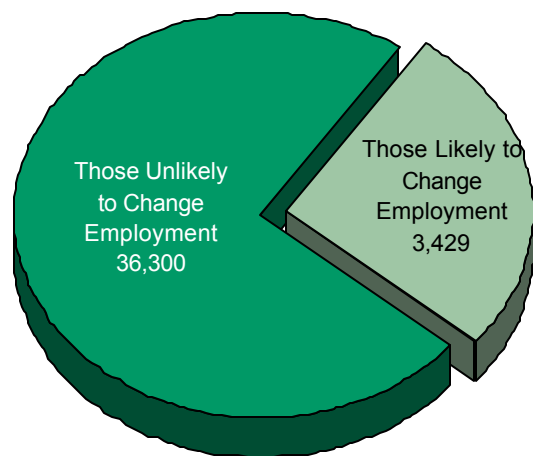
## What Is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Clarinda Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work.

## Employed

- Irregardless of Willingness to Change Employment

**Total Potential Laborforce: 39,729**



## Median Wages & Salary:

Industry	Median Wage and Salary	
	Non Salary (per hour)	Salary (per year)
Agriculture	\$ 10.02	\$ 26,000.00
Construction	\$ 11.87	\$ 28,750.00
Education	\$ 9.69	\$ 35,000.00
Health Care & Social Services	\$ 10.71	\$ 42,000.00
Manufacturing	\$ 14.07	\$ 42,500.00
Personal, Entertainment & Recreational Services	\$ 7.25	\$ 20,000.00
Professional Services, Finance, Insurance & Real Estate	\$ 9.38	\$ 46,000.00
Public Administration & Government	\$ 16.22	\$ 40,000.00
Transportation, Communication, and Utilities	\$ 10.02	*
Wholesale & Retail Trade	\$ 6.88	*

\* No Survey Data

## Type of Employment:

- ? 74.0% employed full time, 14.2% part-time, 11.1% self-employed, seasonal and temporary 0.3% respectively;
- ? 30.0% and 25.2% are employed in production/construction and professional/technical occupations respectively;
- ? 65.7% have education/training beyond high school, 26.3% have an undergraduate degree, and 11.1% have a post graduate degree;
- ? Average age is 45 years old.

## Employed

- Those Willing to Change Employment

### Educational Degrees/Fields of Study/Certifications/Vocational Trades:

Fields of Study	% of Laborshed
Education	19.7%
Business Administrative Support	16.4%
Medical Technical	14.8%
Business & Public Administration/Marketing	13.1%
General/Liberal Arts	8.2%
Trade	8.2%
Social Sciences (B.A./B.S.)	4.9%
Science/Math	4.9%
Engineering/Architecture	3.3%
Computer Applications (A.A.)	3.3%
Social Sciences (A.A.)	1.6%
Information Technology	1.6%

### Who's available in Clarinda Laborshed Area?

- ? Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment: 2,870;
- ? 67.3% have education/technical training beyond high school, 20.8 percent have an undergraduate degree;
- ? 29.3% are employed in production/construction and 25.3% employed in professional/technical occupations;
- ? Median current wage: \$10.05/hr, median current salary \$36,750/yr;
- ? Willing to commute 23 miles one way for employment opportunities;
- ? Average age is 42 years old.

### Out-commuters: (477 Potential Available Labor)

Those who live in Clarinda, but commute to other communities for employment (20.2%) are commuting to Shenandoah, Villisca or Maryville, MO for employment. Additional characteristics for out-commuters of Clarinda:

- ? 40.9% (195) of those commuting out of Clarinda for employment are willing to change employment;
- ? 87.0% have education/technical training beyond high school, 43.5 percent have an undergraduate degree;
- ? Median current wage: \$11.65/hr. and median salary \$40,000/yr;
- ? Out-commuters are willing to travel an average of 24 miles one way for the right opportunity.

## Employed - Those Willing to Change Employment Continued...

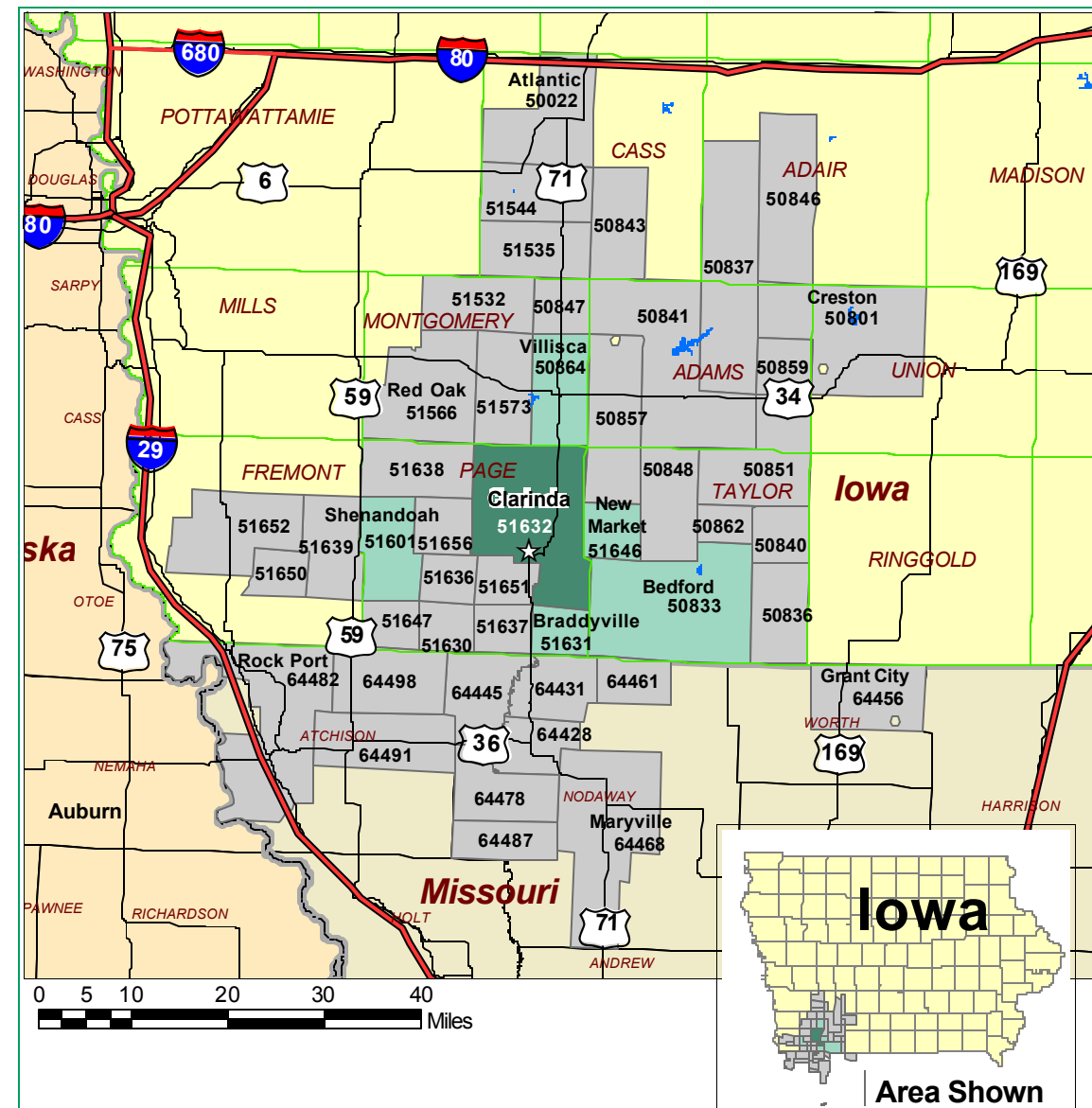
### Industrial Classification:

Industry	% within Laborshed
Manufacturing	25.0%
Health Care and Social Services	14.0%
Wholesale and Retail Trade	11.0%
Personal Services/Entertainment and Recreation	11.0%
Education	11.0%
Transportation, Communications & Public Utilities	6.0%
Finance, Insurance, and Real Estate	5.0%
Agriculture/Forestry/Mining	4.0%
Professional Services	4.0%
Construction	4.0%
Public Administration and Government	3.0%

**Underemployed:** This group of available labor in the Clarinda Laborshed area is comprised of those individuals who are underemployed due to inadequate hours (those working less than 35 hours/week but desiring more hours), low income (those working at wages equal to or less than the national poverty level), and mismatch of skills (those who are working in positions that do not meet their skill or education levels or worked for higher wages at a previous employment). Therefore, individuals may be underemployed for more than one reason; however, they are only counted once.

- ? 1.5 percent (approximately 43 people) are underemployed due to inadequate hours;
- ? 3.7 percent (approximately 106 people) are underemployed due to a mismatch of skills;
- ? 1.7 percent (approximately 49 people) are underemployed due to low income;
- ? Total estimated underemployment for the Clarinda Laborshed area is 5.9 percent.

## Clarinda Laborshed Area



### Commuting:

Those who are willing to change employment in the Clarinda Laborshed area are willing to commute great distances for the right employment opportunity.

- ? Zone 1 residents are willing to commute an average of 21 miles one way;
- ? Zone 2 residents are willing to commute an average of 20 miles one way;
- ? Zone 3 residents are willing to travel an average of 28 miles one way.

**Employee Concentration per ZIP Code by Place of Residence**

- Low (Zone 3)
- Moderate (Zone 2)
- High (Zone 1)

**Legend**

- Interstate Highway
- US Highway
- Clarinda
- Iowa Counties
- Nebraska Counties
- Missouri Counties

