

September-2006

Clarinda Economic Development Returns from Headquarter Visit to Japan

Chad Wellhausen, Executive Director, Clarinda Economic Development Corporation recently returned from a headquarter visit to local NSK and NSK-AKS Corporation.

Two years ago a delegation from the CEDC visited NSK headquarters encouraging the company to expand its operations in Clarinda. That expansion has occurred, resulting in an additional 120 jobs in Clarinda.

“The purpose of our visit was to meet with NSK and NSK-AKS management, express our appreciation of the expansion project and offer any assistance they may need in the future.” Wellhausen said.

“Clarinda is competing in a global manufacturing economy. On a global scale, Clarinda does not have cheap labor, lax environmental regulations, rail service or interstate highway. What we do have is world class employees, management that continues to find ways to be creative and profitable, community support and strong relationships with the Japanese. Companies have not overlooked community support and relationships.”

The City of Clarinda has a great relationship with Japan and NSK. “Clarinda has not only benefited from the cultural relationships but also in our local economy as we have seen in this project.”