

City of Clarinda Community Survey

Purpose: *Identify community needs and focus development efforts in those areas*
Sponsored By: *Clarinda Economic Development Corporation*

**Survey may also be accessed at www.developiowa.net, completed and emailed to cedcinfo@iowatelecom.net*

1. What is your age range? Circle one.
 18 – 30 years 31-50 years 51 and older
2. What services or retail shopping in Clarinda have you been pleased with? _____
3. For what product or service do you most often find yourself shopping out-of-town?
Clothing Vehicles Groceries Sporting Goods Other: _____
4. What types of housing do you feel there is a need for in Clarinda? Circle one.
Affordable single unit (\$100,000 or less) Retirement condominiums/duplex Single family (\$140,000 - \$220,000)
5. Rate the following City funded services in order of importance with 1 being very important and 12 being least important.

____ Airport	____ Parks	____ Animal Control	____ Police Department
____ Cemetery	____ Lied Center	____ Economic Development	____ Storm Sewers
____ Fire Department	____ Streets/Roads	____ Lied Library	____ Water/Sewer
6. What can the city of Clarinda do to improve entertainment opportunities for youth? _____
7. What priority should the City of Clarinda give to the development of each of the following:

	HIGH PRIORITY	MEDIUM PRIORITY	LOW PRIORITY	DON'T KNOW
a. affordable housing	3	2	1	0
b. business offices / flex space	3	2	1	0
c. downtown square / retail.	3	2	1	0
d. fast food restaurants	3	2	1	0
e. entertainment / movie theater	3	2	1	0
f. light industrial manufacturing.	3	2	1	0
g. start-up business assistance	3	2	1	0
h. other (list _____)	3	2	1	0
8. Below are a variety of economic development strategies to grow Clarinda. Rank by importance from 1 (most important) to 6 (least important):

____ Housing (affordable)	____ Redevelopment of the downtown square
____ Assist existing business growth	____ Recruitment of new businesses
____ Lower property taxes for businesses	____ Tax abatements on new construction
9. What specific business (es) do you feel Clarinda needs to focus on recruiting? _____
10. Please provide any additional comments _____

When complete:

- *Drop off at Clarinda City Hall*
- *Mail to Clarinda Economic Development Corporation (below address)*
- *Fax to the Clarinda Economic Development Corporation @ 712-542-3031*

For questions or to provide further input on community needs, please contact:

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 Clarinda, IA 51632
 Ph. 712-542-2160